



## The High Profits Quick Guide To Forum Posting

Posting on forums is one of the cheapest and fastest ways in which you can advertise affiliates products on the Internet; however, in order to do this successfully, you must do a number of things carefully. Simply starting a thread that contains an affiliate link might be a good way to get banned from a particular forum board, but it will never be a good way to make sales.

The general procedure involves making multiple posts on a forum board before you even setup a signature file, which includes a link to your site. Even if the particular forum you are using does not specifically mandate this, you will want to do this, anyway, as it will increase your credibility – which is your real goal.

You can start by finding a number of forums for your particular niche or marketing angle. You can find massive lists of forums at the following two URLs:

<http://www.big-boards.com/>  
[http://board123.com/forum\\_directory.php](http://board123.com/forum_directory.php)

The first resource is currently the largest forum directory on the Internet. The second resource contains less directories, but includes some that are not listed on Big Boards.

You can also use the search engines to find forums in your niche. Just type forums followed by your keyword. You can also use the 2 links below to help you find relevant Forums for your niche.

<http://www.findmyforum.com/>  
<http://find.yuku.com/>

Now, once you have selected a number of directories that match your specific marketing angle and affiliate product, you will want to investigate to determine whether or not they have rules regulating signature files.

For instance, some sites do not allow any links in signature files; others, by contrast, allow links, but do not allow any commercial links. Make sure you know what the rules are before you post. Otherwise, you are simply setting yourself up to be banned from the forum.

Next, take the list of forums you have created – that are both relevant to your topic and allow commercial links – and begin developing a reputation on those forums. Post regularly, avoid meaningless fights and flaming, and contribute useful, on-target information to discussions. In a matter of 1-2 weeks, you will have developed a reputation, provided that the forum receives a considerable amount of traffic.

Once you have developed a good reputation, you will want to begin advertising through your forum signature. Ideally, you will want to include some eye-catching assortment of colors, symbols, and words in your signature. This will draw people's attention.

You will then want to link them to something other than an affiliate page – whether it be a page you created to sell an affiliate product or an autoresponder course used to capture email addresses.

**If you have set up one of our review sites, that would be perfect.**

Remember to repeat this process in all applicable forums. Look for high traffic forums that allow commercial link posting in signature files – and that also happen to fit with your specific audience-targeting and marketing angle goals. Next, create a reputation.

Last, add your signature in some attractive way that draws visitors' attention, but is also likely to convert them into interested clickers. You will find that this form of advertising pays off considerably – and does so faster than other methods available.

With the basics covered, there are a number of details you should take into consideration before you start posting. The following are two advanced techniques, which could score you additional points on the forums. Not only will they improve your credibility as a forum contributor, but they could also drive endless traffic to some product you're promoting...

### **Technique #1: The “Real Time Project” Post**

If you want to succeed with a real time project post, you'll need to have the dedication to see it through to the end. Additionally, you'll need the fortitude to deal with being in the spotlight, since that's exactly what creating such a post will do – put you in the spotlight.

The following is a simple outline for succeeding with a real time project post:

**Step #1:** target one forum related to your market and scan it for hot topics. Find something that everyone is trying to do. If you're targeting an Internet marketing forum, for instance, you might select a topic such as "Adsense sites" or "search engine optimization" -- two things people perpetually struggle with.

**Step #2:** declare – in a post – that you are going to attempt to achieve something related to that hot topic. For instance, you might say: "I'm going to build 5 Adsense sites in the next week using the following steps: x, y, z. I will post every detail – failures and successes – in this thread."

**Step #3:** actually follow through with your claim. If you make absolutely no money at all, post that. If you made \$3, post that. At least a few times each week, post a full update, treating that particular thread as if it is your blog.

By the time you finish with your project post, you should have a lot of people eagerly following along to see whether you failed or succeeded – and what you did along the way. This is not only a great way to network, but it will expand your forum audience in the future. Next time you make a post, you can count on more people reading it, which will work to your favor if you decide to make a product pitch.

## **Technique #2: Post Product Reviews -- Fast**

This technique is short and straightforward. Whenever there's a new product release, be the first person to jump on it. Grab a copy of it, review it thoroughly, turn that review into a PDF; and then freely give it away on forums.

Ideally, if you can start to circulate your version of the review on message boards on the night of the release, you can expect to pick up a lot of additional affiliate sales.

With that said, be careful to craft a review that thoroughly engages the plusses and minuses of the new product.

Don't simply say "buy this"; instead, try to be as thoroughly rigorous and objective in your review as is possible. And, of course, don't forget to include your affiliate link to the product at several points throughout the review!

Once again, linking to your review site would be great for this tactic.